[](http://crossmark.crossref.org/dialog/?doi=10.33153/dewaruci.v17i2.4147&domain=pdf)Transformation of Wayang Kulit Purwa 'Limbuk Cangik' in Digital Media

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| ABSTRACT |  |  |
| (The transformation of digital technology has a very important role in changing the medium of delivering various messages in modern society. In Javanese shadow puppet shows or Pakeliran, there is a transformation that affects the development of Pakeliran itself. The development of Pakeliran such as limbuk cangik content on Youtube social media has shifted, reflecting changes in audience preferences and interests, as well as adjustments made by content creators. The transformation of the traditional limbuk cangik puppet over time is an interesting phenomenon that illustrates how culture and entertainment evolve over time. While still honoring their roots, limbuk cangik in conventional Pakeliran also continues to evolve and change in order to remain relevant in a modern context. This paper describes the innovation that occurred by comparing the conventional version of wayang limbuk cangik to the digital version of wayang limbuk cangik. A qualitative approach is used to see the shift in iconographic meaning in wayang limbuk cangik. The iconography method was chosen because it can represent the meaning of limbuk cangik in digital media. It can reflect changes in cultural and social demands, as well as adaptation to the times. The conclusion of this paper is that there is a transformation in limbuk cangik, reflecting adaptation and innovation in traditional performing arts to remain relevant in the modern era. Despite maintaining their traditional roots, limbuk cangik continues to change and evolve to keep up with the changing times.  [https://licensebuttons.net/l/by-sa/3.0/88x31.png](http://creativecommons.org/licenses/by-sa/4.0/)This is an open-access article under the [CC–BY-SA](http://creativecommons.org/licenses/by-sa/4.0/) license |  | Article History  Received 2020-03-31  Revised 2020-09-23  Accepted 2021-03-01  Keywords  Limbuk Cangik, Transformation, Innovation,  Wayang Kulit |